

Partner Programs Request for Applications FY25 - FY26

Overview: Connect for Health Colorado, Colorado's official health insurance marketplace, is requesting applications from new and existing organizations to operate Enrollment Centers, Certified Application Counselor locations, and Assistance Sites across the state. Additionally, organizations that can help educate about health coverage options and provide referrals for health coverage enrollment can apply to be Referral Partners. Connect for Health Colorado offers funding for Assistance Site services and supplemental funding or shared marketing funding is offered for Assistance Sites, Certified Application Counselor Locations and Enrollment Centers. Partners help Connect for Health Colorado reach many of our strategic goals, including:

- Improving access to coverage in rural areas
- Maximizing the number of customers who shop, enroll, and apply for available financial help
- Improving the ability of customers to attain and retain the right coverage for their needs

How to Apply: The application is dynamic and allows organizations to apply for partnership based on their organization type, staffing, goals, and customer service. New questions and tasks are created depending on answers to previous questions.

Based on the application, each organization will be considered for the appropriate award area. Connect for Health Colorado welcomes applications from any potential partner but might not accept all proposals. Live webinars are scheduled to help guide applicants through the application process. Access the Partner Application Webinar info [here](#).

To apply: <https://c4hco.smapply.io/>

1. Click '**Register**' in the upper right corner and create an account for your organization. Use your work email address to register.
2. Click the green '**Apply**' button. If you have already begun your application, click on 'My Applications' to resume your work.
3. Click on each task and follow the instructions. Tasks may be answering questions on a form or uploading files depending on your application. After each task is completed, you will see a green button to '**Mark as Complete**'. New tasks may be generated based on your application answers. Look to the left and click on additional tasks.
4. After all tasks are completed, you will see a green button to '**Submit**' your application. You can review or download your application at any time before or after it is submitted. **Hint:** *To find and resume your application after leaving a page or logging out, click on 'My Applications' at the top of the screen.*

Who May Apply: Applications will be accepted from new and existing partners. This includes new partners who currently serve Coloradans in the community as well as certified Brokers / Broker Agencies

and current Assistance Network partners (including Certified Application Counselor locations and Assistance Sites.

Select each award area to see a detailed description of the requirements and selection criteria:

- [Enrollment Center](#)
- [Referral Partner](#)
- [Certified Application Counselor Location](#)
- [Assistance Site](#)
- [Supplemental Funding](#)

Timeline:

February 26, 2024	Release Request for Applications
6-week application period	Webinars and Q/A
April 10, 2024	Application deadline
April 10 - May 15, 2024	Application review and award
July 1, 2024 - June 30, 2025	Contract period

All information collected in the Partner Application is subject to the Colorado Open Records Act (CORA). Questions about the application process can be sent to your current Connect for Health Colorado points of contact or ECTeam@c4hco.com.